

# What is a neutral host?

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A neutral host is a company that deploys and operates connectivity infrastructure, including in-building DAS, macro cell towers and fibre-optic networks, and leases it to multiple other mobile network operators (MNOs) and other service providers. This gives MNOs access to reliable, advanced connectivity they can use to deliver their own services and accelerate 5G adoption without the costs of building and maintaining their own infrastructure. End users benefit from innovative, personalised services that make their lives better.

## Neutral hosting enables smart communities

- Neutral host provides the network, including operation, maintenance and upgrades.
- MNO uses the network to provide innovative services.
- End users enjoy ubiquitous connectivity and personalised experiences.



## Enterprises and venues say neutral hosting offers many benefits including:

95%

Delivering reliable connectivity across the organisation

93%

Enabling network coverage in venues with limited space

93%

Increasing network coverage at lower cost

90%

Increasing network capacity