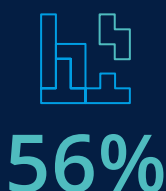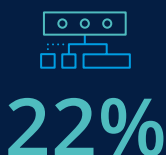# The technological transformation journey

Most respondents hold an innovative or early adopter attitude toward new technology.

Innovators: New technology is important to my organisation, and we would be one of the first to use a new product, technology or service.

56%

Early adopters: We would not be the first user, but we would use new technology before most others.

22%

Late majority: We are not in a hurry to buy or deploy new technologies.

2%

Laggards: We would always wait as long as possible and only deploy new technologies when they are fully proven or there is no alternative.
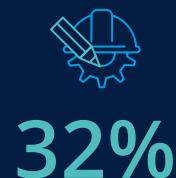
2%

Most respondents are planning or implementing advanced network connectivity solutions.

Researching: We are exploring the benefits of advanced network connectivity solutions and/or are gathering evidence to determine whether there is a business case for implementation.

6%

Planning: At a senior level, the business has agreed to implement advanced network connectivity solutions or to lay foundations to do so in the future, and work is now underway to make that happen.

32%

Implementing: Physical implementation of advanced network connectivity solution hardware and software is in progress, and we are using 4.9G/LTE or 5G or will start doing so within the next six months.

52%

Expanding: We have successfully implemented 5G, measured its impact and, based on positive results, we are looking to its usage. We are also now looking to the future and what 6G could enable.

9%